

**FOR IMMEDIATE RELEASE**

PRIMARY CONTACT: [CONTACT NAME], regional representative; Nation of Patriots; [CONTACT EMAIL] or [CONTACT PHONE]

SECONDARY CONTACT: Kelsey Stokstad, account manager, Botham, INK.; [kelsey@bothamink.com](mailto:kelsey@bothamink.com) or 608.437.2202

**ONE FLAG, 14,500-MILES, 110 DAYS, 150,000 RIDERS; NINTH ANNUAL PATRIOT TOUR™ TRAVELS THROUGH [CITY/TOWN] ON [DATE]. ALL FUNDS TO VETS IN NEED.**

*Flag passes through [CITY/TOWN] to help the Nation of Patriots reach their \$300,000.*

[CITY], [STATE] [DATE] – The ninth annual Patriot Tour, a 110-day, 14,500-mile journey during which motorcycle riders carry our nation’s flag city-to-city through all 48 continental states to raise money for disabled veterans and their families, will be stopping in [CITY/TOWN] on [DATE OF TOUR’S ARRIVAL] at [LOCATION] ([LOCATION ADDRESS]), confirmed Bill Sherer, founder and executive director of The Nation of Patriots.

Throughout the 110-day journey more than 150,000 riders nationwide, including many from all parts of [STATE], are expected to participate in the 2018 Patriot Tour. The official Flag Exchange Ceremony will begin at [TIME] at [CEREMONY LOCATION NAME] ([CEREMONY LOCATION ADDRESS IF DIFFERS FROM LOCATION IN FIRST PARAGRAPH]). [INCLUDE ANY EVENT DETAILS].

More than [NUMBER OF EXPECTED RIDERS] riders are expected to take part in this leg of the Tour, which departs [CITY/TOWN] for [NEXT TOUR STOP] at [TIME OF DEPARTURE] on [DATE OF DEPARTURE]. [INCLUDE ROUTE OF DEPARTURE IF KNOWN].

Riders are welcome to join the Tour at any point along the way and ride for as long as they would like, Sherer said.

“It’s important for people to understand that every dollar they contribute to this effort is put directly into the hands of wounded vets and their families,” Sherer said. “The Nation of Patriots is an entirely volunteer-run organization, so 100 percent of the money raised benefits those for whom it is intended.”

In 2017, just shy of \$250,000 was raised with funds distributed to 67 families of disabled veterans across 18 states, he said. This year’s goal is \$300,000 and contributions of any size are welcome at [nationofpatriots.org/donate](http://nationofpatriots.org/donate).

“The Patriot Tour is a unified tribute to each and every one of our nation’s veterans, military personnel and their families,” he said. “We understand their sacrifices and stand in awe of the contributions they have made and do make every day so that all Americans may enjoy the many freedoms for which this great country stands.

On Saturday, September 8 the flag returns to Beaver Dam, Wisconsin. A complete routing schedule for the flag can be found at [www.nationofpatriots.com/tour](http://www.nationofpatriots.com/tour).

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### **About The Nation of Patriots • One Man's Vision; 150,000 Answer the Call**

The idea for the Patriot Tour came to Sherer in 2009 while riding in the eastern United States, carrying the American flag on the back of his motorcycle in support of the sacrifices that his friends, mostly veterans of the conflicts in Iraq and Afghanistan, had made on behalf of our country. He rode all 33 states east of the Mississippi, raising money for the families of wounded veterans. Ending in Milwaukee, Sherer worked with the VA Hospital there to direct the money he had raised, to military families.

"I realized that my voice was not strong enough to rally a nation," he said. "So I founded the Nation of Patriots. I wanted to include as many proud Americans as possible to stand with me in a collective salute of appreciation to the U.S. military."

More than 150,000 riders across the U.S., many of them veterans, have answered the Nation of Patriots' call each spring since 2010 and volunteered to take part in some portion of the annual Patriot Tour.

Riders interested in participating locally or across the country are encouraged to pre-register at [www.nationofpatriots.org](http://www.nationofpatriots.org). Each rider is asked to make a \$5 donation that is used to augment funds raised throughout the Tour for distribution to the families of disabled veterans.

Founded in 2009 by Bill Sherer and headquartered in Milwaukee, The Nation of Patriots is an independent, nonpartisan 501(C)3, nonprofit organization whose purpose is to provide financial support to the families of disabled men and women who have volunteered their lives in the preservation, protection and future of the United States and its citizens. More information, donor opportunities, photos, video and a complete Patriot Tour schedule can be found at [www.nationofpatriots.org](http://www.nationofpatriots.org).