

Patriot Tour Talking Points

Please note: These talking points are NOT meant to be read word-for-word. They are meant to provide an easy way to stay on track as you answer media and call-in questions. DO NOT share this document with the media as it is meant for internal use only.

Questions? Contact Botham, INK. via email at kelsey@bothamink.com or sarahbotham@bothamink.com or by phone 608.437.2202

- Ninth-annual Patriot Tour presented by the Nation of Patriots
- The Nation of Patriots is an all-volunteer organization. A non-partisan, 501(c)3 organisation, the Nation of Patriots works to raise money and awareness for disabled veterans and their families.
 - 100% of the funds raised go directly to disabled vets in need
- Patriot Tour
 - 14,500-mile journey during which motorcycle riders carry one American flag city-to-city through all 48 continental states over 110 days to raise money for disabled veterans and their families
- In 2017, the Nation of Patriots raised just shy of \$250,000
 - Surpassing the goal of \$200,000
- The goal for 2018 is to raise \$300,000
- Date and time of Tour's arrival
- Location of events:
 - Flag exchange ceremony time and location
 - Scheduled event details – time(s) and location(s)
- Date, time and location of Tour's departure
- More information and a detailed itinerary of the Patriot Tour route can be found at www.nationofpatriots.org.
- Donations welcome at the event or www.nationofpatriots.org
- All are welcome at Patriot Tour arrival and events.
- Remember to thank the community and the many volunteers and organizations who have stepped up to make the event happen.
- Corporate sponsorships welcome. Please inquire with Bill Sherer: bsherer@nationofpatriots.com
- If volunteers are needed for the event, specify who the point of contact is and their email and/or phone number.
- For more information and to answer any questions about the event, specify who the point of contact is for the event with email and/or phone number.